UN-HABITAT
FOR A BETTER URBAN FUTURE
THE WORLD URBAN FORUM

Secretariat of the Governing Council, External Relations and Inter-Governmental Affairs

World Urban Forum Unit
Update on preparations for WUF 5
presented to the Committee of Permanent Representatives

11 June 2009, United Nations, Gigiri
Enter WUF5

The city of Rio de Janeiro, Brazil, was announced as the host of the Fifth session of the World Urban Forum at the closing of the previous session in Nanjing, China.

DATE: 22 – 26 March 2010
The Theme

WUF5

THE RIGHT TO THE CITY: BRIDGING THE URBAN DIVIDE

State of the World Cities Report

Cities For All: Bridging the Urban Divide
Mission Team and Objective  -  1

Building on the substantial grounds and understanding attained by correspondence and at the first joint meeting on 1 April 2009 in Nairobi. The first mission from Nairobi to Rio de Janeiro from 24-29 May comprised:

- GC Secretariat/WUF Unit
- Thematic focal point
- Division of Conference Services
- Information Services Section
- Programme Support Division
- UNON Security
The mission successfully covered:-

- Themes and content,
- Security,
- Structure and layout of venue,
- Budget,
- Exhibition, Registration, Website,
- Press and Media,
- Protocol and Visa
- Transportation & Accommodation
HCA and Budget

The Host Country Agreement is awaiting finalization within this month to be signed before the summer break.

Total sum budgeted by Brazil for WUF5 is USD17.6 of which:

USD 10 – rehabilitation of the venue
USD 4.7 – interpretation, cultural & parallel events, and final reports
USD 2.9 – to UN-Habitat preparation and implementation of WUF5

Total participants expected = 15,000
# Structure of the Forum

<table>
<thead>
<tr>
<th>No.</th>
<th>Name of Event</th>
<th>Expected</th>
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<tbody>
<tr>
<td>1.</td>
<td>High Level Plenary (Opening and Closing)</td>
<td>2</td>
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<tr>
<td>2.</td>
<td>Dialogues</td>
<td>6</td>
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<tr>
<td>3.</td>
<td>Training Events</td>
<td>24</td>
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<td>4.</td>
<td>Thematic open debates</td>
<td>12</td>
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<td>5.</td>
<td>Peer Roundtables</td>
<td>12</td>
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<tr>
<td>6.</td>
<td>Networking Events</td>
<td>150</td>
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<tr>
<td>7.</td>
<td>Thematic Conclusive Sessions</td>
<td>6</td>
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<td>8.</td>
<td>Youth and Women Forums</td>
<td>2</td>
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<td>9.</td>
<td>Special Sessions</td>
<td>TBD</td>
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<td>10.</td>
<td>Side Events</td>
<td>TBD</td>
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<tr>
<td>11.</td>
<td>Exhibition</td>
<td>5,400 m²</td>
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<tr>
<td>12.</td>
<td>Cultural Evenings</td>
<td>7</td>
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</tbody>
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The Dialogues

D1. Taking Forward the Right to the City
Focus Areas 2 and 4

D2. Bridging the Urban divide
Focus Areas 1 and 4

D3. Equal Access to Shelter
Focus Area 3 and ENOF

D4. Cultural Diversity in Cities
Focus Area 2

D5. Governance and Participation
Focus Area 3

D6. Inclusive Sustainable Urbanization
All Focus Areas
Pre-WUF Marketing and Promotion

Marketing strategy and plan:
- Materials will be in key languages – P,E,F,S
- Synchronised websites in English and Portuguese
- E-Newsletter to partners with updates on, WUF topics, events and speakers
- Urban World Magazine
- Print and other media
- Partner networks
- UN Calendar of events at which WUF5 promoted
- Social marketing networks, Internet, ads
Online Registration

- Opens 22 September 2009
  - Participants
  - Exhibitors
  - Networking events
- Registration form in English and Portuguese
- Brazil and UN-HABITAT to work together to facilitate visa approval for partners
- No visa on-site.
- Visa procedure will be explained on WUF5 websites
- Media accreditation
Onsite Accreditation/Registration

- Opens Friday 19 March 2010
- Stations on site
- On site for Youth and Women events
- Photo badges for all delegates
- Faster for delegates who have registered online
- Computer terminals on site for those who did not pre-register
- Earlier accreditation for Exhibitors – at a date to be agreed
Exhibition

Two main exhibition halls – International and Brazil
  - Total space of 5,400 square metres - 180 standard booths of 9m²

Complimentary standard booths set aside for Least Developing Countries – on a first come first served basis

Exhibition prospectus being drawn up with
  - Floor plan
  - Specifications for standard booths and custom space
  - Cost of booths and additional equipment
  - Companies in Brazil that can help with building custom exhibits
  - Shipping and custom clearance for exhibition material
  - Services on site
  - Opening and closing times

Regular updates on WUF5 websites and WUF5 newsletter
Aerial View of WUF5 Venue
The Present: View of the Venue
The Future: The Nations Boulevard
Conclusion and Assessment of Mission

Host has taken its responsibility very seriously as evidenced by:

- Fast and efficient agreement between 3 levels of Government to conclude the HCA
- Equal partners - competent professionals mobilized
- Support and hands-on participation by Ministry of Foreign Affairs
- Host has demonstrated interest at the highest political level
Part of the mission team seen with H.E. President Luiz Inácio Lula da Silva and Governor of the State of Rio de Janeiro Mr. Sérgio Cabral and His Worship Eduardo Paes, Mayor of Rio de Janeiro:

Warm welcome to Rio de Janeiro
THANK YOU

Presented by:
Ms. Mariam Yunusa