WUF10 THEME PRESENTATION
WUF10 - Update

- WUF10 HOST COUNTRY AGREEMENT – signed October 17, 2018
- WUF10 LOGO – Monday 21, January 2019
- WUF10 TASK FORCE ESTABLISHED – Tuesday January 22, 2019
- PROPOSED WUF10 THEME (CITIES OF OPPORTUNITIES – CONNECTING CULTURE AND INNOVATION) to be presented to the CPR – Friday January 25, 2019
- VENUE / FACILITY & HOTEL ACCOMMODATION for WUF10 security inspection – Mid February 2019
- WUF10 ENGAGEMENT PLAN – Mobilization of other sister UN agencies (notably UN ENVIRONMENT, UNICEF & UNESCO etc.) commenced
- WUF10 PROGRAMME (number and type of sessions) – on-going
WUF10 - “Cities of Opportunities: Connecting Culture and Innovation”

WUF10 is the world's premier conference on urban issues, convened by UN-Habitat.

WUF10 is guided by the interrelated objectives of the NUA, the SDG Goal 11, and other global agendas - Paris Agreement on Climate Change, the Sendai Framework for Disaster Risk Reduction; and the Addis Ababa Action Agenda for financing development.

Aim of the Forum: To support the strategy and work of UN-Habitat and its partners in realizing sustainable urbanization and serve as an advocacy platform.

The proposed theme for the Tenth session of the World Urban Forum is: Cities of opportunities: Connecting culture and innovation.
Culture

UNESCO defines culture as: “The set of distinctive spiritual, material, intellectual and emotional features of a society or a social group…”

Urban culture compromises:

i. **Non-material**: Beliefs, lifestyles etc.

ii. **Material**: Physical infrastructure, streets, palaces, places of worship, opera houses, museums etc.

Culture will play an increasingly important role in city competitiveness and identity of cities and nations. It can **serve as a strategic tool for city promotion and development** and an essential component in urban economic development and regeneration.
Importance of culture in the pursuit of sustainable urbanization

The idea of using culture as a driver of economic growth in part reflects the growth of the service sector, development of knowledge based economies and transition to the fourth industrial revolution.

Culture can contribute to sustainable urbanization in various ways:

• Promotes Urban Tourism.
• Enhances the image and attractiveness of the city.
• Contributes to the diversification of the local economy.
• Urban culture has important implications for urban planning.
• Culture can be used as a political instrument to help define a sense of belonging and identities.
Innovation

Innovation is a **creative capital** that is brought to bear on various dimensions of development and prosperity and **unleashes undeveloped potential**.

**Cities of opportunities use innovation to:**

1) Solve development challenges and accelerate human progress.
2) Improve living conditions and make the most of urban advantage.
3) Create SMART cities that better manage assets, resources and opportunities.

Innovation solves problems, anticipates challenges, creates new products and processes and harnesses existing and emerging opportunities.
Importance of innovation in the pursuit of sustainable urbanization

SMART city enhances the quality and performance of urban services, promotes the use of sustainable energy, minimizes wastage and overall costs of urban management, and increases forms of citizen participation.

Innovation can contribute to sustainable urbanization in various ways:

• Unleashes undeveloped potential to make better use of resources.

• Connects cities to frontier technologies that can boost economic growth, improve service delivery and city management.

• Improves living conditions for all and makes the most of the urban advantage.

• Promotes broad based inclusion and novel forms of participation and engagement.
WUF10 ROADMAP

UPDATE WEBSITE ON WUF10
FAQs ON VENUE, ACCOMMODATION & VISAS
FINALIZE PROGRAMME
WUF10 @ UNHA
EXHIBITION GUIDELINES
CONCEPT PAPERS FOR SESSIONS
LIST OF SPEAKERS ETC ETC ETC

The WUF10 LOGO
Thank you for listening!

www.unhabitat.org/wuf