CPR subcommittee
20 September 2017, Nairobi
The World Urban Forum recognized by Member States

The World Urban Forum was recognized during the “High-Level Meeting of the General Assembly on the effective implementation of the New Urban Agenda and positioning of UN-Habitat” as a valuable and key platform for the implementation of the New Urban Agenda and the achievement of the Sustainable Development Goals.

This non-legislative stakeholders Forum convened by UN-Habitat is considered as the world’s premier conference on urban issues and a milestone for collecting inputs of multilateral organizations, the private sector and the academia.

The WUF brand is credible, healthy and powerful and one of the assets for UN-Habitat to continue strengthening its role as a focal point for sustainable urbanization and human settlements.
World’s Premier Conference on Urban Issues
The New Urban Agenda

The New Urban Agenda was adopted in October 2016 at the United Nations Conference on Housing and Sustainable Urban Development – Habitat III in Quito, Ecuador. It is a result of a unique consensus among all participating states. The document sets out a common vision and global standards for urban development in the coming decades.

The New Urban Agenda comes in at a critical moment, when the first time in history over half of the world’s population is residing in cities. Cities, if planned and managed well, will become the main tool for sustainable development and has a potential to be a solution to many of the challenges our planet is facing today. The New Urban Agenda lays out the vision for future cities based on the science of urban development providing tools in crucial areas.
WUF Goals

- **Raise awareness** about sustainable urbanization among stakeholders and constituencies, including the general public;

- **Improve the collective knowledge** about sustainable urban development through inclusive open debates, sharing of lessons learned and the exchange of best practices and good policies;

- **Increase coordination and cooperation** between different stakeholders and constituencies for the advance on the implementation of sustainable urbanization; and

- **Gather inputs of multilateral organizations and stakeholders** into the reporting of the implementation of the New Urban Agenda (aligned with Op. 167 of the New Urban Agenda)
WORLD URBAN FORUM ROADMAP 2018-2026

- **2018**
  - WUF9 Kuala Lumpur

- **2020**
  - WUF10 Abu Dhabi

- **2022**
  - WUF11 To be announced during WUF9

- **2024**
  - WUF12 To be announced during WUF10

- **2026**
  - WUF13 To be announced during WUF11

**WUF10 preparations have started**

**WUF11 preparations (2018-2022)**

**WUF12 preparations (2020-2024)**

- **July 2018**
  - First report of the implementation of the New Urban Agenda

- **July 2018**
  - HLPF and review of SDG11

- **July 2022**
  - Second report of the implementation of the New Urban Agenda

- **July 2026**
  - Third report of the implementation of the New Urban Agenda

- **2030 Development Agenda SDGs achievement**

**UN-Habitat Strategic Framework**

- **2014-2019**
  - WP2018-2019

- **2020-2025**
  - WP2020-2021
  - WP2022-2023
  - WP2024-2025

- **2026-2031**
  - WP2026-2027
  - WP2028-2029
  - WP2030-2031
WUF Results Based Approach

**Definition of expected accomplishments**

a. Connected with the UN-Habitat work programme 2018-2019
   - Expected accomplishments per subprogramme
   - Expected accomplishments per regional office

b. As inputs for the UN-Habitat Strategic Framework 2020-2025
   - Thematic priorities
   - Challenges and new emerging issues

C. As contribution to the implementation of the New Urban Agenda
   - Political will at all levels of government and stakeholders
   - Partnerships/Networking
   - Resource mobilization
   - Capacity development
   - Research
   - Reporting/Follow-up and review
Expected accomplishments per subprogramme

Definition of expected accomplishments per UN-Habitat subprogramme
a. Specific WUF based goals
b. Indicators of achievement
c. Outputs to be delivered at WUF9 (based on WP&B 2018-2019)
d. Proposed activities and outputs (including pre-WUF and follow-up activities)
e. Synergy with other Subprogrammes and Regional Offices
f. Proposed medium-term impact measurement

Mapping opportunities
Key partners and organizations (keen to engage and support)
Key projects (thematic priorities, challenges and emerging issues)
Key activities (networking, capacity development, research)
Expected accomplishments per region

Definition of expected accomplishments per UN-Habitat regional office
a. Specific WUF based goals
b. Indicators of achievement
c. Proposed activities and outputs (including pre-WUF and follow-up activities)
d. Synergy with other Regional offices and Subprogrammes
e. Proposed medium-term impact measurement

Mapping of the region
Key partners and organizations (keen to engage and support)
Key projects (countries, subregions, subnational areas)
Key activities (National Urban Forums, Urban Breakfasts, Urban Journalism Academies)
Inputs to the implementation of the New Urban Agenda

- Kuala Lumpur Declaration
- Action-oriented recommendations for the implementation of the New Urban Agenda
- Key commitments, including financial and technical supports, to advance on the implementation of the New Urban Agenda
- Highlighted proposed partnerships, networks and synergies with multi-stakeholder groups and local authorities within the implementation of the New Urban Agenda
- Awareness and outreach actions to take forward recommendations and commitments for the effective implementation of the New Urban Agenda
### WUF Results

#### Long-term outcomes (goals)

Urban actors at all levels and institutions/organizations are better able to contribute to global mobilization towards advocating for the common vision on sustainable urban development in advancing on the achievement of the Agenda 2030 with the Sustainable Development Goals as well as the New Urban Agenda.

<table>
<thead>
<tr>
<th>Raise awareness of sustainable urbanization among stakeholders and constituencies, including the general public</th>
<th>Improve the collective knowledge of sustainable urban development through inclusive open debates, sharing of lessons learned and the exchange of urban solutions and good policies</th>
<th>Increase coordination and cooperation between different stakeholders and constituencies for the advancement and implementation of sustainable urbanization</th>
<th>Platform to incorporate the inputs of multilateral organizations and stakeholders into the reporting of the implementation of the New Urban Agenda</th>
</tr>
</thead>
</table>

#### Intermediate outcomes

**Official inputs of multilateral organizations and multi-stakeholder groups to the implementation of the New Urban Agenda**

<table>
<thead>
<tr>
<th>Kuala Lumpur Declaration of the ninth World Urban Forum</th>
<th>Action-oriented recommendations for the implementation of the New Urban Agenda</th>
<th>Key Commitments, including financial and technical supports, to advance the implementation of the New Urban Agenda</th>
<th>Highlighted proposed partnerships, network and synergies with multi-stakeholder groups and local authorities within the implementation of the New Urban Agenda</th>
<th>Awareness and Outreach to take forward recommendations and commitments for the effective implementation of the New Urban Agenda</th>
</tr>
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</table>
WUF9 is ready!
WUF9 is ready

The preparations of the ninth session of the World Urban Forum to be held in Kuala Lumpur, Malaysia, in February 2018 are positively advancing.

The WUF9 host country and the WUF Secretariat have been working together in advancing on logistics arrangements.

Dates
7 to 13 February 2018

Location
Kuala Lumpur Convention Centre (KLCC)

Expected participation
25,000 attendees
WUF9 Context and Relevance

- First one after the adoption of the 2030 Agenda
- First one after the adoption of the New Urban Agenda, including the Quito Implementation Plan
- First one to provide inputs on the reporting of the implementation of the New Urban Agenda
- First one to build on the legacy of the Habitat III preparatory process, as well as the lessons learnt of previous WUFs
- Innovation to be applied in the capacity building dimension of the Forum
- New technologies to be applied
- Platform to incorporate the inputs of multilateral organizations and stakeholders into the reporting of the implementation of the New Urban Agenda (aligned with Op. 167 of the New Urban Agenda)
- Second time in Asia Pacific region (WUF4 was held in Nanjing in 2008)
WUF9 Highlights

Strategic Results Framework and results based approach
The results based management applied since the WUF6 will be applied throughout the process from planning, implementation and collection of Forum outcomes.

An innovative and participatory WUF
Innovation and quality, effective promotion, participation and engagement will continue being priorities of the Forum.

Age and gender mainstreaming
Age and gender mainstreaming in all aspects of the Forum will also be highlighted in the strategic results framework

Capacity development
WUF9 training events will bring a new dimension to the implementation of the New Urban Agenda
Proposed WUF9 theme

In coordination with the host country within the general framework of the implementation of the New Urban Agenda and after the Dialogue on the special theme of the 26th session of the Governing Council “Opportunities for the effective implementation of the New Urban Agenda”, the proposed theme is

**Cities 2030, Cities for All: Implementing the New Urban Agenda**

Focus on implementation and linking the New Urban Agenda with the 2030 Agenda, as well as the concept of “leaving no one behind” with the concept of “cities for all”.
WUF9 and the implementation of the New Urban Agenda

Delineating a New Urban Agenda

9 Levers of change

- National Urban Policies;
- Strengthening urban legislation and systems of governance;
- Harnessing the urban economy, creating employment opportunities and improving existing working conditions for all;
- Strengthening municipal finance;
- Territorial planning and urban design;
- Universal access to quality basic services;
- Promoting adequate housing for all income categories of urban residents;
- Strengthening gender equality and women's empowerment;
- Placing culture at the heart of sustainable urban development.
WUF9 targeted audience

- 193 Member States (Official Delegations) – Ministries and Parliamentarians
- Representatives of Local Authorities
- United Nations Accredited Organizations
- United Nations system
- Civil Society Organizations
- Professionals, Academia, Researchers, Students
- Developers, Technical Agencies and Organizations

- Regional balanced
- Gender balanced
- Societal balanced
- Increasing presence of LDCs
WUF9 Letters of Invitation

The first letter from UN-Habitat Executive Director to the Ministers of Foreign Affairs has already been sent.

The second letter from UN-Habitat Executive Director and the Minister of Urban Wellbeing, Housing and Local Government of Malaysia to the line ministers will be sent followed by the first one. Letters of invitation will also be sent to mayors, intergovernmental organizations, other United Nations agencies and stakeholders.

WUF9 Least Developed Countries participation

Two representatives of each LDC will be invited to the WUF9 in Kuala Lumpur. Information on the process for applying would be included in the letters of invitation to the line ministers.
The structure of the programme will followed previous WUFs and the Habitat III stakeholders’ forum format.

The WUF9 Programme will include

- Assemblies
- High-Level roundtables
- Dialogues
- Special Sessions
- Stakeholders Roundtables
- Networking, side and training events
- Cultural and city events
- Exhibition
- Urban Cinema
- Urban Talks
# WUF9 Provisional Programme

**TIME** | **MONDAY, 5FEB** | **TUESDAY, 6FEB** | **WEDNESDAY, 7FEBRUARY** | **THURSDAY, 8FEBRUARY**
---|---|---|---|---
8:00 - 8:30 |  |  |  | 
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**WUF9 EXHIBITION**

**CULTURAL AND CITY EVENTS**

**PARALEL EVENTS**

## ASSEMBLIES

### OFFICIAL OPENING (PLENARY HALL)

- Youth Assembly (Conference Hall 1)
- Women’s Assembly (Plenary Hall)
- Business Assembly (Plenary Theatre)
- Mayor Assembly (Conference Hall 3)

### LUNCH

- Networking events (meeting rooms)
- Dialogue 4 (Plenary Hall)
- Stakeholder Roundtable 2 (Conference Hall 1)
- Stakeholder Roundtable 2 (Conference Hall 3)
- Networking events (meeting rooms)

**Side events (meeting rooms)**
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**Networking**

**Cultural and City Events**

**Parallel Events**

- **Caucus/Meetings**
- **Lunch**
- **Training**
- **Side Events**
- **Networking**
- **Dialogues**

**Wi-Fi 9**
WUF9 Events

Networking events
Networking events have a duration of two hours long and should focus on strengthening partnerships, calling for new alliances or launching joint initiatives on the implementation of the New Urban Agenda.

Side events
Side events are one hour long and should focus on concrete examples of the implementation of the New Urban Agenda such as projects, research, data, etc.

Training Events
Training events should focus on developing skills and knowledge of the WUF9 participants and targeted audiences, by providing “how to” approach to development challenges with innovative tools, methodologies and instruments to support the implementation of the New Urban Agenda.

Exhibition
It is designed to provide space to countries and city programs, for showcasing services, products, and innovative urban solutions.
GROUND LEVEL
- Exhibition
- Registration/Accreditation

LEVEL 1
- Opening Ceremony
- Closing Ceremony
- Special Session
- Plenary

LEVEL 3
- Dialogues
- Side and Networking Events
- Roundtables
- Assemblies
- UN events
- Press Conferences

LEVEL 4
- Dialogues
- Side Events
- Networking
GROUND LEVEL

Exhibition (9,710m²)
Registration/Accreditation
(Hall 6-2,600m²)
LEVEL 1

KUALA LUMPUR CONVENTION CENTRE

Opening Ceremony
Closing Ceremony
Dialogue

Plenary Hall
3000 pax
LEVEL 3

KUALA LUMPUR CONVENTION CENTRE

- Grand Ballroom
- Theatre 2,200 pax
- Plenary Theatre
- 500 pax
- Banquet Hall
- Theatre 800 pax
- Conference Room 1-3
- Theatre 1,836 pax

Meeting Rooms Capacity (for Side Events, Networking Events, Training Events)

<table>
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<tr>
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</table>
### LEVEL 4

**KUALA LUMPUR CONVENTION CENTRE**

#### Meeting Rooms Capacity (for Side Events, Networking Events, Training Events)

<table>
<thead>
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<td>140</td>
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</tbody>
</table>

**LEVEL 4**
- Dialogues
- Side Events
- Networking
Design Proposal
OUTDOOR PILLAR BANNER
artist’s impression only | perspective view

9th SESSION OF THE WORLD URBAN FORUM
IMPLEMENTING THE NEW URBAN AGENDA

WUF9
UN-HABITAT
FOR A BETTER URBAN FUTURE

KUALA LUMPUR 12–13 FEB 2015

DORUM BANGSA SEANNUA

EUROPEAN UNION

IMPLEMENTING THE NEW URBAN AGENDA
Design Proposal

DIRECTORY BOARD

artist's impression only  perspective view
Design Proposal

IN HALL DIRECTORY BOARD

artist's impression only | perspective view

HALL 1&2

FRONT VIEW

2.5M

2M

WUF9

UN HABITAT
FOR A BETTER URBAN FUTURE

KUALA LUMPUR • 7-13 FEB 2018

IMPLEMENTATION OF THE NEW URBAN Agenda
WUF9 Registration and Accreditation
ON LINE REGISTRATION

- WUF 9 WEB PAGE Registration Page
- Auto-Generated Registration Reply
- Evaluation and Security Check
- Data Integration & Compilation
- Attendee Registration Reporting

ON SITE/OFF SITE ACCREDETATION

- GROUP/SELF ACCREDITATION
- Pass Printing & Collection

Delegate information like name and photo will be printed on a pre-printed pass card
On-line registration

- Open 5 months prior to WUF9
- Registration is Free
- Registration also includes Exhibition application, Side Event & Networking event application
- Registration is required for everyone – Volunteers, LO’s, Media, Secretariat and support services.
On-line registration Flow Chart

1. Delegate Register Online
2. Select Type of Registration
3. Require Accreditation? (Yes/No)
   - Yes: Upload Supporting Document
   - No: Complete Registration Form
4. Complete Registration Form
5. Require Approval? (Yes/No)
   - Yes: Route for Approval
   - No: E-mail Confirmation to Delegate
6. E-mail Confirmation to Delegate (Yes/No)
   - Yes: Approved?
     - Approved: E-mail Receipt Acknowledgement to Delegate
     - No: E-mail Rejection to Applicant/Delegation
   - No: Save Data
English is the official World Urban Forum working language.

The Opening and Closing ceremonies, as well as dialogues, special sessions and Urban talks, will have interpretation into the six United Nations official languages (Arabic, Chinese, English, French, Russian and Spanish).

Other WUF9 meetings such as roundtables, assemblies and press conferences will have interpretation into English, French and Spanish.
WUF9 Accommodation

Participants should reserve accommodations early because of the large number of attendees expected at the Forum. Each participant is responsible of its accommodation.

There will not be a WUF9 booking center but information on hotels will be available at WUF9 official website (www.wuf9.org)
Within walking distance of the Kuala Lumpur Convention Centre (the Centre), there are over 15,000 rooms available in more than 30 four- and five-star properties, including several that offer apartment-style accommodation – perfect for exhibitors and those who want to extend their stay, either with family or friends. In addition, there are more than 50 hotels in the two- and three-star category.

<table>
<thead>
<tr>
<th>Category</th>
<th>No. of Hotels</th>
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<tr>
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<td>4 star Hotels</td>
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<tr>
<td>3 star Hotels</td>
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<tr>
<td>Budget Hotels</td>
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<tr>
<td>Serviced Apartments</td>
<td>20</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>282</strong></td>
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WUF9 Village
WUF9 Village

Initiative of the WUF9 Secretariat, UN-Habitat, with the support of the Malaysia Ministry of Urban Wellbeing, Housing and Local Government, in collaboration with several agencies of Malaysia and coordinated by URBANICE MALAYSIA, ThinkCity, Malaysian Institute of Planners, Malaysian Institute of Architects, JPS, SPAD and Kuala Lumpur City Hall.

- Unique, pioneering and innovative urban live laboratory
- First showcase at a street level of the Implementing New Urban Agenda
- Interventions as a live model and legacy of the New Urban Agenda in Kuala Lumpur
- Ideas on how to create and plan Cities 2030 Cities for all: Implementing New Urban Agenda
- Urban experience for WUF9 participates and to bring back to their cities all the knowledge and thoughts
- A unique space open to all where urban innovations and solutions will be showcased
- Vibrant space where urban planners, organizations, and urban stakeholders from all over the world will implement urban solutions
- Reflect on urban planning, management, and sustainable development.
WUF9 Village

Situated strategically at the core of starting point of history
Kuala Lumpur City Centre

URBAN VILLAGE
RENEWING HOPE IN THE HEART OF OUR CITY
URBAN VILLAGE
RENEWING HOPE IN THE HEART OF OUR CITY

WORLD URBAN FORUM 9

MEDAN PASAR URBAN VILLAGE

ACTIVITIES
WUF9 Volunteers
## WUF9 Volunteers Programme

1. Volunteers gain professional experience in an international UN event
2. Develops personal growth and self-esteem
3. Meet like-minded people as well as the leading experts from the urbanists field
4. Create a platform for networking and new learnings
5. A unique opportunity to contribute to the community
6. Promotes Inclusive Volunteerism
Call for volunteers

Open on 8 August 2017
Dateline: 8 September 2017
Draft design of the volunteers T-Shirt with some batik elements

To collaborate with the Arts & Design School UiTM on the design of T-Shirt, among others
WUF9 Innovations and Special Projects
Food Trucks

Propose to place Food Trucks around the venue. This shall serve as the alternative for dining/eating outlets for WUF 9 participants.

• A Taste of Local Malaysian Food Cuisine
• Choice of other International Food
• Demonstrate Local Entrepreneurs and Local Economies.
Waste Management

As part of the WUF9 legacy project.
#WUF9GreenInitiative
Green Mobility Plan

World Urban Forum 9 Kuala Lumpur will promote and encourage green mobility and modes of transports.

Target to have **60% of the journeys** done in green mobility modes

The bike rental scheme will be provided by OBike with 1,500 bicycles to be available from various locations across the city.
To support low carbon city agenda and DBKL program to make KL as Cyclable City, World Urban Forum 9 will encourage participants to reduce their carbon emission through walking, cycling and taking public transport to move around from Venue to Accommodations and to explore the KL City Centre.

The proposed cycling routes is connecting KICC area with other place of interests such as Bukit Bintang, Kampung Baru and Bukit Nanas Area that we name it WUF Low Carbon Zone around 1.5 km radius.
BIKE4U Cycling Network is connecting Major Tourism Attractions within Kuala Lumpur City Center area in several segments such as: Shopping, Entertainment, Cultural and Heritage, Nature and Adventure, Business and MICE. The bike route will be very utilised and attract cyclists to ride their bicycle and take public transport to go to other further destination. This route will be the legacy of WUF9 and can encourage people to do “Bike to Work” or “Bike Tourism” Program.

**SEGMENT | MAIN LANDMARKS IN KL | KEY DATA**

**SHOPPING**
- Mid Valley Megamall
- Suria KLCC
- Pavilion Street
- Bukit Bintang
- 4th best world shopping destination
- 4 / 10 largest malls
- 75 shopping malls

**ENTERTAINMENT**
- Changkat Bukit Bintang
- Jalan P. Ramlee
- Jalan Alor
- Berjaya Times Square
- Rated as most affordable city for night out
- Lack of world-class themed attractions

**CULTURE, HERITAGE & PLACES OF INTEREST**
- Merdeka Square
- National Museum
- National Visual Arts Gallery
- Petronas Art Gallery
- Islamic Arts Museum Malaysia
- Sultan Abdul Samad Building
- 20 museums
- 40 buildings listed as heritage sites
- National Museum only 50th ranked tourist attraction

**NATURE & ADVENTURE**
- KL Forest Eco Park
- Putrajaya Botanical Garden
- KL Bird Park
- KL Butterfly Park
- Unique city jungle
- 15 parks and gardens

**BUSINESS & MICE**
- KL Convention Centre
- MATRADE Convention Centre
- Putra World Trade Centre
- Sunway Putra Convention Centre
- Mid Valley Exhibition Centre
- 900,000 business travelers
- 10th most popular convention city in APAC, 5th globally
- Largest venue able to accommodate 10k pax

**Source:** KL Tourism Master Plan 2015-2025

Cycling mode share is not necessarily correlated to the success of the dedicated cycling infrastructure network. Cities should therefore strive to achieve substantial cycling mode share despite lacking in proper cycling networks. This could be due to a combination of social norms and attitudes, engineering and infrastructure design and cultural behaviour that allows extensive sharing of space between cyclists and other road users. These factors are therefore almost as important as provision of dedicated cycling infrastructure in boosting cycling rates.
Cycling Route

8 KILOMETERS (TOTAL LENGTH)
Special Ticketing System

Participants to enjoy discounted/free ride from all public transport during WUF9 using special commemorative card.

Special Touch N Go card for WUF9 (promotion).
Participants will be able to visit several areas of Kuala Lumpur in which to learn about urban practices.

Those technical visits will be concentrated on 10 and 11 February 2018 and structured in 8 themes.
WUF9 Run

11 February 2017

Registration opens November 2017

Registration closes on 15 January 2018
City Events

“Kenduri in the Park”

12 February 2017
1,000 invited guests

Perdana Botanical Garden Kuala Lumpur
FEBRUARY 2018

1. Federal Territory Day
2. Forum.
3. - PasarMalam
   - Cultural Performance
4. - Technical Visit,
   - KL Urban Run
   - KL Car Free Monday
5. - Registration/
   Setup/Operational
   - Jalan Jalan Kg
   Bharu
6. - Registration/
   Setup/Operational
   - Assemblies,
   Heritage Walk
7. - Opening Ceremony,
   Forum,
   KL Urban Run Day,
   Old KL & Nature Walk
8. - Forum.
   - Cultural Performance
   - Heritage Walk
   - Cultural Performance
   - Heritage Walk
10. - Technical Visit,
    - PasarMalam
    - Cultural Performance
    - Heritage Walk
   - Old KL & Nature Walk
11. - Technical Visit,
    - KL Urban Run
    - KL Car Free Monday
12. - Forum.
    - Official WUF9 Dinner
    - Heritage Walk
    - Closing Ceremony
    - KL Urban Run Day
    - Old KL & Nature Walk
14. - Chinese New Year
15. - Chinese New Year
    - PasarMalam
    - Cultural Performance
16. - Chinese New Year
    - PasarMalam
    - Cultural Performance
17. - Pasar Malam
    - Central Market KL
18. - Pasar Malam
    - Central Market KL
WUF9 Visual Identity
The WUF9 Visual Identity is based on the concepts, colours and flavours of the WUF9 host, Kuala Lumpur and Malaysia, as well as the principles of the New Urban Agenda.

Kuala Lumpur is identified as an interconnected city and well-known internationally for its cultural diversity. The New Urban Agenda advocates for a participatory, collaborative and innovative implementation of sustainable urban development.
WUF9 Participatory design

The WUF9 will ask for the participation of the citizens of Kuala Lumpur and other cities in Malaysia to design different stamps that could be used during the Forum as graphic elements.

It will be the first collaborative and participatory visual identity of a United Nations Conference or a major event. The citizens of Malaysia and the WUF9 participants will be an active part of the Forum and they will be able to express their views of urban development in their drawings.