THE WORLD’S PREMIER CONFERENCE ON CITIES

The World Urban Forum

A results oriented conference to advance on the New Urban Agenda

CPR Working Group - 29 January 2014
WUF7 focused on “Urban Equity”

- Reaffirm the manner in which UN-Habitat and its partners contribute to guiding and enriching the policy work on equity and sustainable urbanization through an open dialogue.

- Further advance the outcomes of Rio+20 United Nations Conference on Sustainable Development that proposed a blueprint to rethink economic growth while advancing social equity.

- WUF7 as part of the Post 2015 Development Agenda and the critical nexus of equity, inclusive growth and sustainable development.

- WUF7 will feed into the global preparatory process of Habitat III, linked to the overarching principle of equitable urban growth and shared prosperity. It provides the opportunity to integrate equity in the development discourse, ensuring that urbanization becomes a positive force for all present and future generations.
WUF7 goals related with the main theme

- **To take stock** of where the world stands with respect to the Equity concept, analyzing how this concept is perceived and utilized.

- **Review** old and new factors that create equity and what kind of strategies do they use and how they financed.

- **Share** perspectives and viewpoints on the present-day relevance of equity to initiate a debate on the operational ways to make cities and development more equitable.

- **Help** to define new objectives and strategies for integrating equity in the development agenda.

- **Gain awareness** about the role that human settlements, cities, countries, international agencies and development partners can play in advancing an equity agenda, sharing knowledge and best practices.

- **Platform to create new networks** and partnerships and strengthen existing ones, with a meaningful impact on equity and development.
WUF7 theme: “Urban Equity in Development”

- Inequality has become a universal concern.
- Increase of inequalities in the last decades.
- New forms of poverty and inequality are emerging.
- Growing consensus in the international community that equity needs to be clearly integrated in the development agenda.
- Inequality impacts on all aspects of human development
- Equality can underpin a new development agenda based on key elements such as participation, transparency, accountability, non-discriminations, empowerment, rule of law, and social inclusion.
WUF7 subthemes

- “Urban Equity in Development – Cities for Life”
- Six subthemes:
  - Equity in Urban Development Law
  - Urban Planning and Design for Social Cohesion
  - Basic Services: Local Businesses for Equitable Cities
  - Innovative Financing Instruments for Local Authorities
  - Raising Standards of Urban Resilience
  - A Safe City as a Just and Equitable City
WUF7 assemblies

- Three main assemblies:
  - *World Urban Youth Assembly*
  - *Gender Equality Action Assembly*
  - *Business Assembly*
WUF7 preparations advance well

- Important number of key participants to ensure inclusive open debates, exchange of experiences and best practices
- Quality control on balanced diversity in the programme (thematic, geographic, gender, LDCs)
- Presence of high-level participants
- Strong partnership on key aspects such as the e-debate
- Strengthen of the participation of the United Nations system
- Mobilization and promotion, focusing on Private Sector and media in the last two months
World Urban Forum 7 in numbers

- More than 5,000 people registered (ongoing up to 16 March 2014)

- Exhibition bookings (still ongoing up to 31 January) – already in the waiting list

- More than 500 applications to the Networking, Side and Training events (95% communicated and confirmed)

- At the moment, the proportion is that for each 10 participants, 4 are from Latin America
Registrations at a glance

*Top ten countries*

<table>
<thead>
<tr>
<th>Country</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Colombia (Republic of)</td>
<td>42.71%</td>
</tr>
<tr>
<td>Nigeria (Federal Republic of)</td>
<td>6.07%</td>
</tr>
<tr>
<td>Brazil (Federative Republic of)</td>
<td>5.01%</td>
</tr>
<tr>
<td>United States of America</td>
<td>3.55%</td>
</tr>
<tr>
<td>Mexico (United States of)</td>
<td>3.17%</td>
</tr>
<tr>
<td>Kenya (Republic of)</td>
<td>2.33%</td>
</tr>
<tr>
<td>Ecuador (Republic of)</td>
<td>1.78%</td>
</tr>
<tr>
<td>Peru (Republic of)</td>
<td>1.58%</td>
</tr>
<tr>
<td>Argentina (Republic of)</td>
<td>1.40%</td>
</tr>
<tr>
<td>United Kingdom of Great Britain and Northern Ireland</td>
<td>1.40%</td>
</tr>
</tbody>
</table>
By Region

- Latin America and Caribbean: 60.47%
- Africa: 19.10%
- Asia: 7.51%
- Europe: 7.97%
- Northern America: 4.51%
- Oceania: 0.44%
By Partner Type

- Academia/Research: 31.16%
- Civil Society Organizations: 17.04%
- Regional/Local Governments and Municipalities: 14.68%
- Individual: 9.59%
- Private Sector: 6.23%
- National Governments: 1.94%
- Foundations: 1.98%
- United Nation System: 1.00%
- Intergovernmental Organizations: 0.52%
- Media: 14.68%
Exhibition

*By Partner Type*

<table>
<thead>
<tr>
<th>Partner Type</th>
<th>Count</th>
<th>Square Meters</th>
</tr>
</thead>
<tbody>
<tr>
<td>Academia/Research</td>
<td>21</td>
<td>368sqm</td>
</tr>
<tr>
<td>Civil Society Organizations</td>
<td>27</td>
<td>521sqm</td>
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<tr>
<td>Foundations</td>
<td>5</td>
<td>108sqm</td>
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<tr>
<td>Private Sector</td>
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<td>458sqm</td>
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<tr>
<td>Intergovernmental Organizations</td>
<td>3</td>
<td>45sqm</td>
</tr>
<tr>
<td>National Governments (4 LDC countries)</td>
<td>21</td>
<td>945sqm</td>
</tr>
<tr>
<td>Regional Governments / Municipalities</td>
<td>13</td>
<td>371sqm</td>
</tr>
<tr>
<td>United Nations System</td>
<td>6</td>
<td>150sqm</td>
</tr>
</tbody>
</table>
National Delegations confirmed

Strong mobilization and presence of LDC countries

- 49 National Delegations confirmed
- 37 Ministers
- 34 LDC countries (out of 49)
- 30 National Delegations from Africa
- 16 National Delegations from Asia

... Similar numbers expected for Latin America, Europe and North America
High Level Representation from all type of partners

- **Foundations:** President of the Ford Foundation, President of the Rockefeller Foundation, President of Avina Foundation…
- **Development Banks and other financial institutions:** World Bank, EIB, BID, CAF…
- **UN System:** UNEP, UNON, UNECLA, UNAIDS, UNISDR, FAO, WHO, UNWOMEN, UNICEF, UNESCO…
- **Urban networks:** UCLG, Metropolis, C40, Cities Alliance, ICLEI…
- **Civil Society:** Habitat for Humanity, SDI, Huariou Commission…
- **Private Sector:** ARCADIS, SIEMENS, CEMEX, IBM, VEOLIA, MICROSOFT…
WUF7 promotion

- New website
- On-line campaign since October 2013
- Strong campaign from January to March 2014
- E-debate on “Urban Equity and Development – Cities for Life” with Ford Foundation
- WUF7 launch in New York (December 2013)
- Press conference to all UN correspondents (December 2013)
- WUF7 High-level press conference in Bogota (January 2014)
WUF7 promotion
China loses its allure
Why life is getting harder for foreign companies

Why some people like risk
California on a roll
Europe's insane climate policies
The inevitability of financial instability
Beerometer: how ale sales explain Africa
WUF7 activity areas

- Exhibition
- Film Festival – Cinema room
- Habitat III Conference Room programme
- City Changer Room programme
- Urban Library
- Parallel events
- City events
- Other official events
WUF7 logistics and operations

- Invitation letters
- LDCs countries participation
- Interpretation
- Accommodation (booking center)
- Visa
- Transport
- Registration
- Security arrangements
THANK YOU
“Urban Equity in Development – Cities for Life”