The World Urban Forum

Welcomes the PRIVATE SECTOR to Join the Global Conversation on Cities
Monday 7 April
WUF7 Day 1

Join the results-oriented
BUSINESS ASSEMBLY
to Contribute to Accelerating
Action to Sustainable
Urbanization
A Result-oriented AGENDA

1. OPENING SESSION  8.30-9.15 am
Welcome by city and host country private sector leader
Key Note Speech by Dr. J. Clos

2. PLENARY SESSION  9.15-10.30 am
Co-designing and implementing urban solutions
A debate of selected business leaders engaged towards addressing urban challenges (Speakers to be confirmed, CEO level)
3. FOUR CITY CONVERSATIONS

10.30-13.00

- Mobility
- Energy
- Water
- Sanitation
- Wastes
- ICT
- Construction
- Finance

City conversation 1
City conversation 2
City conversation 3
City conversation 4

Issues
Strategies
Partners
Tools
Plans
CITY CONVERSATIONS

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Implementing workshops will bring together participants to focus their attention to five cities selected by UN-Habitat.

GOAL: to discuss challenges, identify emerging issues and priorities, outlines elements for strategies, identify tools, contribute to defining actions for the future.

This session is meant to produce a city framework of action. Guidelines will be provided to all participants.

Participants:
City leaders and decision makers (case presenters)
– UN-Habitat representatives (moderators)
– Private sector companies
– Research and professional partners

In partnership with UN-Habitat regional offices
4. MEDELLIN: THE STORY

In partnership with the City of Medellin
5. CITY CONVERSATIONS: OUTCOMES

Issues
Strategies
Partners
Tools
Plans

City 1  City 2  City 3  City 4

6. CLOSING SESSION
The Way Forward
+ Signing Ceremony of New Partners Joining UN-Habitat