Global Housing Strategy
http://www.urbangateway.org/
- 64 million vacant housing units in China
- 18.4 million vacant housing units in the USA
- 3 million vacant housing units in the Egypt
- 3.3 million vacant flats in Maharashtra India
- 1.5 million vacant housing units in the Spain
- 0.7 million vacant housing units in the Mexico city

**Ghost Towns**

(Figures taken from websites - not verified or backed by the United Nations)

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**Ghost Towns**

Over 120 million
Vacant Housing Units globally

500 million
People could be properly housed

863 million
People today Live in Slums

*Supply does not meet demand*
Housing Strategy

To build 200,000 housing units per year

To house 200,000 households per year

Output Based Strategy

Results Based Strategy

Housing Strategy

To house 200,000 households per year

Results Based Strategy
The Global Housing Strategy

Why do we need it?

- Economic meltdown
  1. Commodification of housing - home ownership
  2. Access to affordable Housing finance
- Social exclusion
  3. Urban segregation (Ghettos and Gated Communities)
- Environmental degradation
  4. Urban sprawl and environmental pressures
  5. Proliferation of Slums and informal settlements

The Global Housing Strategy

Goals

To achieve the Habitat Agenda Pillar of “adequate shelter for all”

Contribute to MDG Target 7D on Slums:
“Improving the living conditions of 100 million slum dwellers by 2020”

by

Proposing a paradigm shift in Housing
The Global Housing Strategy

Who will be involved

Development Partnerships at country level by including key Habitat Agenda Partners in National Habitat Committees:

- Central and Local Authorities
- Academia
- Civil Society
- Private Sector
- Development Partners

The Global Housing Strategy

UN-Habitat Global Housing Strategy (GHS) is:

- a collaborative global movement towards adequate housing for all, influencing the Sustainable Development Goals, and
- Focusing on improving housing and living conditions of slum dwellers at country and city level.
The Global Housing Strategy

Its main objective is to assist member states in working towards the incremental realization of the right to adequate housing as part the right to a standard of living adequate for the health and well-being.

The Global Housing Strategy

The backbone of the Strategy will rely on the principles of inclusive cities as the sound foundations for sustainable urban development.

Inclusive cities are achieved by mainstreaming:

- human rights in urban development,
- including housing and slum upgrading, to ensure social integration and gender responsiveness,
- aiming for elimination of urban divide.
The aim is that member states develop their National Housing Strategies.

A National Habitat Strategy is a participatory process of agreed sets of activities which guide polices, planning, and programming of housing, and slum upgrading and prevention interventions.

Housing Strategies, at national and city levels, are inseparable from land-use, infrastructure, including mobility and local economic development strategies, all integrated in the broad, participatory and inclusive urban planning and management process, within the supportive legal and regulatory framework.
The Global Housing Strategy

The approach

The approach to the GHS 2025 will include:

- Exchange of experiences
- Applied evidence-based research
- Effectiveness at scale
- Efficiency through partnerships
- National and local capacity development
The Global Housing Strategy

Media Strategy

- Popular and professional outreach
- Participatory advocacy
- Professional and Key Habitat Agenda Partners inputs
- Political buy in
- Partnerships with Habitat Agenda Partners

Cross Cutting Issues:
- Housing Rights
- Environment
- Gender
- Youth
Today over 1125 members
Networking by boosting Website Membership

Network Membership Analysis:
732 Professionals Joined our Website in 7 weeks

Postings in 90 Groups
Over 600,000 members
1 in 2066 join (.05%)
45%

Posting on UN-Habitat’s Platform 1700 members
1 in 17 join (6%)
10%

E-Mail invitations sent to Habitat partners
45%
1 in 4 join (25%)
"Housing is a much more serious issue deep inside everyone's ambitions.
I say housing is the foundation of a sustainable society."

Tilksew Andargie  Ethiopian youth

Participatory Advocacy on Face Book
“...the Global Housing Strategy to 2025 is of relevance for everyone and it comes at an opportune time to fill a gap in the area of housing and slum upgrading”

Per Nygaard, Specialist Director, Department of Housing and Building, Ministry of Local Government and Regional Development, Norway, 4 September 2012, GHS-2025 Networking Event, WUF VI, Naples
Professional dialogues on LinkedIn

Sustainable low income urban housing in sub-Saharan Africa
We are looking for manuals, case studies, and other materials to guide both green field and upgrading projects in more sustainable directions, e.g. compact site plans, integrating urban food production, climate appropriate housing plans, etc. - all targeted to incremental housing.
13 hours ago

Three actions: a) decommodify 30% of housing via community land trusts; 2) restructure city finances away from property tax and towards...
published 4 months ago

Matius Larson Krisetya 1 month ago • Matius Larson likes this.

Partnership Advocacy through Academic Competitions
Competition facts:

- 800+ students
- 271 Registered Group
- 100 Universities
- 109 Projects Submitted
- 41 Countries
- 2 prizes, 3 mentions

The Global Housing Strategy

Expected Outcomes

(Re)positioning housing within the global contemporary debate

Critical outcomes include contributing to:

- Rights-based, Gender-responsive, Results-based National Strategies
- Inclusive cities: access to adequate housing
- Paradigm shift: housing as part of Urban Planning,
- Systemic reforms promoted for improved quality of life;
- Linkages of housing with other parts of the economy strengthened;
- Sustainable building and neighbourhood designs and technologies promoted
Thank you for your attention

Global Housing Strategy

http://www.urbangateway.org/